

## **VII CONCLUSION**

In the period of observation, media freedoms were additionally jeopardized both by the effects of the economic crises, and the attempts to extend the possibilities for repressive actions of authorities through modifications of the legal framework for media operations. The emergency Government measures to assist media in circumstances of crisis have not been fully implemented, and where they have, they turned out to be neither sufficient, nor efficient. Having been passed hastily and without an appropriate public debate, the proposed modifications of the legal framework, especially Draft amendments to Law on Public information might not be proportional to the desired goal and may objectively threaten freedom of expression. Sluggish enforcement and selective implementation of the existing regulations on the one hand, and hastiness in adoption of new ones without an adequate analysis of possible consequences on the other, additionally confirm that the current authorities do not have any clearly defined, long-term media strategy. In order to overcome this situation, it is necessary to achieve a broad social consensus on goals and directions of media reforms in Serbia. If this does not happen, deterioration of the media scene will continue and its final outcome will be quite uncertain.